



# 2024 Early Intervention and Preschool Conference

October 28th - 30th, 2024

Mobile, Alabama

## Conference Partnership Opportunities

The Early Intervention and Preschool Conference is designed to bring Alabama's Early Interventionists, Early Childhood Educators and other professionals, and families together to share, learn, and network.

The 2.5 day event provides opportunities for professionals and families who work with children with disabilities (ages birth to five) to share information and develop new skills.

### Who Will Be There?

We expect **more than 600 conference participants from across Alabama and adjoining states**. Attendees are expected to include early intervention professionals, therapists, care coordinators, early learning professionals, childcare providers, and family caregivers for individuals with disabilities. Additional attendees may include employers, researchers, teachers, state policy makers, state disability and caregiving organization leaders, and community and business leaders.

### Why Be a Conference Partner?

The multiple and varied conference partnerships and exhibitor opportunities will provide you and your organization the ability to:

- ✓ **Reach hundreds** of diverse conference participants from across the state and region.
- ✓ **Engage with leaders** in the public and private sectors who are actively involved in the issues of early childhood development, education, and disability services and supports.
- ✓ **Boost your visibility** in this market through a conference partnership that provides unique prospects to network, brand, market, and advertise.

- ✓ **Demonstrate your commitment** to early childhood educational opportunities for children representing all levels of abilities.
- ✓ **Experience Multiple Conference Benefits.** Depending on the level of sponsorship, perks include free registration, exhibit tables, and optimal ad placements in the conference program, social media, and website!

## Conference Partnership Options

### **Champion of Children Partnership- \$25,000**

- ◆ Opportunity to provide a brief welcome to conference participants at opening session
- ◆ Name and logo listed as a **Champion of Children Partner** on conference materials, including the conference website and program
- ◆ Full page logo or ad (black & white) in the conference program
- ◆ Acknowledgement during general sessions
- ◆ Logo on screen projection loop before general sessions
- ◆ Logo on promotional emails
- ◆ 6 complimentary conference registrations
- ◆ 1 Exhibitor Table – Premier Location
- ◆ Social media recognition

### **Platinum Partnership- \$15,000**

- ◆ Opportunity to provide a brief welcome to conference participants at general session
- ◆ Name and logo listed as a **Platinum Level Partner** on conference materials, including the conference website and program
- ◆ Half-page logo or ad (black & white) in the conference program
- ◆ Acknowledgement during general sessions
- ◆ Logo on screen projection loop before general sessions
- ◆ Logo on promotional emails
- ◆ 4 complimentary conference registrations
- ◆ 1 Exhibitor Table – Preferred Location
- ◆ Social media recognition

### **Gold Partnership - \$10,000**

- ◆ Name and logo listed as a **Gold Level Partner** on conference materials, including the conference website and program
- ◆ Quarter-page logo or ad (black & white) in the conference program
- ◆ Acknowledgement during general sessions
- ◆ Logo on screen projection loop before general sessions
- ◆ Logo on promotional emails
- ◆ 3 complimentary conference registrations
- ◆ 1 Exhibitor Table
- ◆ Social media recognition

### **Silver Partnership - \$5,000**

- ◆ Name and logo listed as a *Silver Level Partner* on conference materials, including the conference website and program
- ◆ Business card-size logo or ad (black & white) in the conference program
- ◆ Acknowledgment during general sessions
- ◆ Logo on screen projection loop before general sessions
- ◆ Logo on promotional emails
- ◆ 2 complimentary conference registrations
- ◆ 1 Exhibitor Table
- ◆ Social media recognition

### **Bronze Partnership - \$2,500**

- ◆ Name and logo listed as a *Bronze Level Partner* on conference materials, including the conference website and program
- ◆ Logo on screen projection loop before general sessions
- ◆ 1 complimentary conference registration
- ◆ 1 Exhibitor Table
- ◆ Social media recognition

### **Friend of the Conference - \$1,000**

- ◆ Name listed as a *Friend of the Conference* on conference materials, including the conference website and program
- ◆ Logo on screen projection loop before general sessions
- ◆ 1 Exhibitor Table
- ◆ Social media recognition

### **Exhibitor Only - \$500 for-profit / \$250 non-profit**

- ◆ 1 promotional email including all conference exhibitors
- ◆ Listing in the conference program
- ◆ 1 Exhibitor Table

### **Registration Partnership Sharing Opportunities**

1. **Conference Partners may elect to donate their complimentary conference registration(s)** to support the participation of family caregivers and/or individuals with a disability by indicating so on the Conference Partnership Form.
2. For those interested in further helping with conference registration costs so family caregivers and/or individuals with disabilities will be able to attend, **donations of any dollar amount can be contributed while registering for the conference or completing the Conference Partnership Form.** A donation receipt will be provided to acknowledge the tax-deductible gift.

Registration partners and financial donors of \$500 or more will be acknowledged in the conference program and on a screen projection loop before all general sessions.

Please complete the Conference Partnership Form (attached or available for download at the [2024 UCP Conference](https://ucpconference.org) website (ucpconference.org) and **submit with payment** by mailing to UCP of Alabama, 415 Castle Avenue, Anniston, AL 36205.

# CONFERENCE PARTNERSHIP DETAILS & TERMS

**DEADLINES:** Partnership commitment and ad layout deadline – **August 31, 2024**

All partnerships are payable by check or credit card no later than **September 30, 2024** unless prior arrangements have been made.

**TERMS:** No direct advertising buys are available. All advertising is through partnership only.

All advertising material must meet layout requirements and deadlines. Content is subject to approval.

Partnership status becomes effective upon receipt of funds. Partners whose payments are not received by the deadline, or pre-approved arrangement date, will NOT be listed in the conference program.

## **PARTNERSHIP SUBMISSION:**

The Partnership form and payment should be mailed to:

UCP OF ALABAMA

415 Castle Avenue

Anniston, AL 36205

*\*\* UCP of Alabama, the fiscal agent for this conference, is a 501(c)(3) organization.*

## **QUESTIONS?**

If you have any questions on the available partnership options, please contact either:

Todd Perkins with UCP of Mobile at [tperkins@ucpmobile.org](mailto:tperkins@ucpmobile.org) or call 251-479-4900;

Susan Sellers with United Ability at [ssellers@unitedability.org](mailto:ssellers@unitedability.org) or call 205-944-3900; or

Cheryl Smith with UCP of Huntsville at [csmith@ucphuntsville.org](mailto:csmith@ucphuntsville.org) or call 256-859-4900.

## CONFERENCE PARTNERSHIP FORM

Please complete this form to indicate your level of partnership for the **2024 UCP Early Intervention Conference** to be held at the Renaissance Mobile Riverview Plaza Hotel on October 28-30, 2024, in Mobile, AL. Once registration opens and partnership is confirmed, directions and a coupon code will be provided to register complimentary attendees according to the partnership level indicated. For \$1,000 or more partnerships, an Exhibitor Form must also be submitted.

**Partnering Organization:** \_\_\_\_\_

**Contact First and Last Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Please indicate your desired level of conference partnership:

- |  |          |   |         |
|--|----------|---|---------|
| <input type="checkbox"/> <b>Champion of Children</b> | \$25,000 | <input type="checkbox"/> <b>Silver</b>            | \$5,000 |
| <input type="checkbox"/> <b>Platinum</b>             | \$15,000 | <input type="checkbox"/> <b>Bronze</b>            | \$2,500 |
| <input type="checkbox"/> <b>Gold</b>                 | \$10,000 | <input type="checkbox"/> <b>Conference Friend</b> | \$1,000 |

### Registration Partnership Opportunities

**Partners may elect to donate their complimentary conference registrations** that are included in the above package to support the participation of family caregivers and/or individuals with a disability.

If you are interested in helping with conference registration costs for family caregivers and/or individuals with disabilities, you may make a contribution below. A donation receipt will be provided after the conference to acknowledge your tax-deductible gift.

- ☐ **YES, I would like to donate** \_\_\_\_\_ (indicate #) of my complimentary conference registrations.
- ☐ **YES, I would like to donate an additional \$**\_\_\_\_\_ to support the participation of family caregivers and/or individuals with a disability.

**The deadline for conference partnership ad layouts is August 31, 2024.** Layout requirements and dimensions for each ad size can be found at [ucpconference.org](http://ucpconference.org).

## Exhibitor Information

Conference partners contributing **\$1,000 and more** are entitled to a free exhibit booth, which can be reserved by **mailing this form along with the Conference Partnership Form and payment** to the address below. If you do not plan to use your complementary booth, please indicate such by noting "0" booths below.

**For those who would like an exhibit booth only (no conference partnership designation), please register for an exhibitor booth through the registration link found at [ucpconference.org](http://ucpconference.org) using an online payment method or purchase order number.**

**If you prefer paying by check**, please complete the **Exhibitor Information Form**. Make all checks payable to the conference fiscal agent: **UCP of Alabama**. Please include "2024 EI Conference" in memo line and mail to address below.

**Exhibit booths will be confirmed by email upon receipt of payment.**

### Exhibitor Reservation:

Exhibitor name to be listed in program: \_\_\_\_\_

Exhibitor representative attending event: \_\_\_\_\_

Contact information: \_\_\_\_\_ (phone) \_\_\_\_\_ (email)

For-profit businesses:	\$500 per booth	_____ # booths = \$_____
Non-profits:	\$250 per booth	_____ # booths = \$_____
Partners \$1,000 and above	\$0 for one complimentary booth	_____ # booths = \$ <u>0</u>

*\* Fees include a table and two chairs per booth. Internet and power are extra and are handled through the hotel.*

If you have any payment questions, please contact Wanda Currie at (256) 235-2388 Monday–Friday, 8:30 am – 4:30 pm CST. If you have any booth questions, please email Alison Isbell at [alison@ucpshoals.org](mailto:alison@ucpshoals.org). For additional conference information, please visit the [2024 UCP Conference](http://2024UCPConference.com) website, [ucpconference.org](http://ucpconference.org).

**All conference partnerships are payable no later than August 31, 2024, unless arrangements have been made beforehand, to ensure your partner designation is included in marketing materials.**

**The exhibitor deadline is October 4, 2024 or whenever all exhibit booths have been reserved.**

Please mail the **completed and signed exhibitor form and check** to the conference fiscal agent:

UCP of Alabama  
415 Castle Avenue  
Anniston, AL 36205